



For Immediate Release

Little, Brown Book Group is delighted to announce that it has reached an agreement with US sister company Hachette Book Group USA to distribute their Yen Press manga list in the UK.

The distribution arrangement will begin in September 2007, with seven titles released through the autumn. UK publication will be simultaneous with the US.

As part of the deal, Little, Brown's market-leading SF imprint Orbit will be responsible for marketing the Yen Press list in the UK.

Orbit Business Manager George Walkley comments: "Orbit has been watching the development of the manga market closely, and we're confident that in Yen Press we have found the ideal publishing partner. Whilst the SF and manga markets are distinct, there are significant synergies, and we look forward to using our experience and expertise to establish Yen Press in the UK market."

Yen Press Publishing Director Kurt Hassler comments: "Yen Press is thrilled to see its books launching in the UK market through our partnership with Orbit. We strongly believe that a strategy of simultaneous release between the UK and North American markets is the best possible scenario for fans and retailers alike and will help to further facilitate the growth of an already rapidly expanding market."

Notes for editors:

Orbit, an imprint of Little, Brown Book Group, is the UK's number one publisher of science fiction and fantasy, with a market share nearly double that of its nearest specialist competitor. Originally founded in 1974, Orbit publishes many of the biggest names in genre fiction, including Iain M Banks, Terry Brooks, Trudi Canavan, Robert Jordan and Tad Williams.

Yen Press was established in 2006 as an imprint of Hachette Book Group USA. The list is headed by former DC Comics Vice President Rich Johnson, who played a pivotal role in developing DC's bookstore sales; and Kurt Hassler, who joined Hachette from bookseller Borders Group, where he was manga buyer and was voted the most powerful person in the American manga industry in a poll of publishers, distributors and readers conducted by pop culture website ICv2.com.

For further information, contact:

George Walkley
Business Manager – Orbit
+44 (0)20 7911 8923
george.walkley@littlebrown.co.uk

Kurt Hassler
Publishing Director – Yen Press.
+001 212 364 1192
kurt.hassler@hbgusa.com